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## CLAIMS

1.-29. (cancelled)

30. (currently amended) A method of operating a software program in order to change the programming code of a web site by a software program, the web site, the web site having web pages being stored as programming code on a server, comprising the steps of:

receiving an email

parsing the email to create a variable list;

determining from the variable list a request type, the request type indicative of a type of modification to the web site; and

determining from the variable list a first web page, the first web page being the target of the request type.

~~creating a programming code segment from the variable list; and~~

~~incorporating the programming code segment into the programming code.~~

31. (currently amended) The method of claim ~~30~~ 57 where and the email has a subject line further comprising:

where the step of determining the first web page consists of passing a subject line of the email ~~parsing the subject line to determine a first page web page to be changed.~~

32. (previously presented) The method of claim 31 where the step of incorporating the programming code segment into the programming code comprises incorporating the programming segment into the first web page.

33. (previously presented) The method of claim 32 further comprising:

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determining whether the sender of the email is authorized to change the web site.

34. (previously presented) The method of claim 33 further where the email has a sender address and the step of determining whether the sender of the email is authorized to change the web site comprises:

comparing the sender address with a first database to determine a sender access level; and

based upon the sender access level, determining if the sender is authorized to change the first web page.

35. (previously presented) The method of claim 34 further comprising:

obtaining a sender IP address; and

comparing the sender IP address to a range of IP addresses.

36. (previously presented) The method of claim 35 further comprising:

sending a confirmation email to a web site administrator.

37. (previously presented) The method of claim 36 further comprising:

if the sender IP address was not within the range of IP addresses, then:

creating an error notification; and

sending the error notification to the sender address.

38.-45. (cancelled)

46. (currently amended) A computer readable medium having program code recorded thereon for execution in a computer comprising:

a first program code unit for receiving an email from a sender;

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a second program code unit for parsing the email into a variable list ~~to determine if a web page change is requested; and~~

a third program code unit for determining from the variable list a request type; ~~attempting to parse the email into a first change item containing a first change to be applied to a web page; and~~

~~a fourth program code unit for if the attempt was successful, applying the first change item to the web page.~~

47. (currently amended) The computer readable medium of claim 46 further comprising:

a fifth program code unit for determining from the variable list ~~parsing the email to determine~~ a web page variable, the web page variable identifying the web page to be modified.

48. (currently amended) The computer readable medium of claim 47 further comprising:

a sixth program code unit for determining from the variable list ~~parsing the email to determine the~~ a count number of changes to the web site;

49. (previously presented) The computer readable medium of claim 48 further comprising:

a seventh program code unit for determining a first portion of the web page to be changed; and

an eight program code unit for applying the first change item to the first portion.

50. (previously presented) The computer readable medium of claim 49 where the communication was initiated by a user further comprising:

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a ninth program code unit for determining a user identifier, comparing the user identifier with a security verification database and retrieving from the security verification database an access level for the user;

and a tenth program code unit for applying the first change item to the first portion if the access level is acceptable.

51.-54. (cancelled)

55. (new) The method of claim 30 further comprising:

if the request type is for a change to web pages, creating a programming code segment from the variable list; and

incorporating the programming code segment into the programming code for the first web page.

56. (new) The method of claim 55 further comprising:

if the request type is to delete the first web page, then deleting the first web page from the web site.

57. (new) The method of claim 56 further comprising:

if the request type is to add the first web page, then creating the first web page in the web site.